

Jinvani Management College - Tidings



It is a matter of pride to all of us as a responsible citizen of India that our country holds the presidency of the prestigious G20. The group of G20 is the premier forum for the international economic cooperation. The theme unveiled by Hon'ble Prime Minister: 'One Earth, One Family, One Future' enunciates India's philosophy of '**Vasudhaiva Kutumbakam**'. This is also the theme of India's G20 presidency of India. Education is a priority area for India's G20 presidency, with a focus on foundational literacy. It is deemed duty of every Indian to feel the spirit of the theme and make feel within them and enact accordingly.

To celebrate India's Presidency of G20; Jinvani Management College, Ara, being one of the stakeholders of AICTE, conducted a painting competition in the college campus on 23rd February 2023 for the students. Theme of this competition was "One Earth, One Family/Vasudhaiv Kutumbkam". Students participated in the event with great enthusiasm and made it a success.

We appreciate the contributions made by our students and thank them for their overwhelming interest and keenness for participating in the above competition.

Inside this issue:	Page No.
India `s G-20 Presidency	1-2
Group discussion & PI	3-6
Innovation & Startup Policy	7-8
Field/Exposure visit	9-12
Workshop on prototype	13-15
International Yoga Day	16-19
How to plan start up	20-24

Inside this issue:	Page No.
Orientation Programme	25-36
Career Guidance	37-38
Start-Up Competition	39-40
World Environment Day	41-45
Workshop on Technical Skills	46-48
Independence Day	49-55
People Behind JMC Tidings	56



**1st Position : Prem Kr Upadhyay
Student : MBA Semester(2022-24)**



**2nd Position : Yatendra Sharma
Student : BCA Semester(2022-25)**



**3rd Position : Aryan Raj
Student : BCA Semester(2022-25)**



**3rd Position : Bala Jee
Student : BCA Semester(2022-25)**

The results are as mentioned below:

1st Position : Prem Kr Upadhyay, student – MBA Semester I (2022-2024)

2nd Position: Yatendra Sharma, student – BCA Semester I (2022-2025)

3rd Position : Balajee & Aryan Raj, student – BCA Semester I (2022-2025)

Congratulations to the Winners!!!



**JINVANI
MANAGEMENT
COLLEGE**

Dedication Devotion Discipline

**WORKSHOP
ON
GROUP DISCUSSION
&
PERSONAL INTERVIEW**

Facilitator: Ms. Nisha Bharti

Saturday, 11th February 2023

10:00 AM – 1:00 PM

Venue: Jinvani Management College, Ara

A workshop on Group Discussion and Personal Interview was conducted by Prof. Nisha Bharti on 11th February 2023. The session was held to help students overcome their fear of facing the interview questions and answering to other's statements during the group discussion. It also helped to Enhance Critical Thinking and Quality of Language. During this session, students were asked to communicate in only English language as many of the companies demand English as their communication language. This gave the students confidence to speak in English. The workshop was dedicated to helping the students take up contentious issues like Resume drafting, general topics that are discussed in GD's; types of interviews and the key points that interviewers look for; the do's and don'ts in interviews and the points that should always be remembered in order to crack them; and finally interview etiquette with special emphasis on grooming for interviews.

The main focus of Prof. Nisha Bharti was on the positive task roles in a GD. Few such roles are mentioned below:

1. Initiator
2. Opinion giver/seeker
3. Information giver/seeker
4. Clarifier

5. Gatekeeper/ Timekeeper

6. Summarizer

Prof. Nisha Bharti explained each and every role very efficiently. She emphasized that performing a positive role will have a good impact on the interviewer.

There were a few silent observers who didn't involve in discussion initially. Some students were fumbling for vocabulary. Prof. Nisha Bharti observed this and helped students overcome their difficulties. She took each and every doubt very seriously and answered the students' questions very patiently and carefully.

The session was held to develop confidence and boost interview skills among the students. The initiative was a great success as students got to learn what exactly happens during Group Discussion and Personal Interview in a very friendly environment.



GD and Personal Interview Session



Students actively participated in the session



Prof. Nisha Bharti taking the session



MBA Student Prem Kumar Upadhyay Semester-II sharing his views among student.

Innovation and Startup Policy (NISP)



Innovation & Startup Policy Session

Today as on 03-05-2023, Jinvani Management College Ara, conducted the special Session on Innovation and Startup Policy (NISP).



Prof. Om Kumar taking the session

During the session, the implementation and the execution of Innovation and Startup policy process was explained. The session aimed at promoting the awareness among Students, Faculties, Entrepreneurs to engross every basic aspect of Innovation, ideation, IPR and Startup. The role of HEIs in disseminating the relevance information and



Students attending the startup session

suggestions to adopt incubation Centre and impart skilled knowledge to the budding entrepreneurs. This session has made a remarkable and valuable impact on the attendees.



Prof. Om Kumar explains the key concept



“Field/Exposure visit to Incubation Unit /Facilitation Centre”



Faculty & Students of (BBA,BCA and MBA) during their visit to MIT, Muzaffarpur .

Today, as on **04-05-2023**, IIC of Jinvani Management College, Ara along with its council members, students and faculties visited the campus of **Muzaffarpur Institute Of Technology (MIT, Muzaffarpur)** for the scheduled IIC Activities assigned under MIC , titled “**Field/Exposure visit to Incubation Unit/ Patent Facilitation Centre**”. Recently, **MIT, Muzaffarpur**, which is under administrative control of department of Science & Technology and wholly funded by Govt.Of Bihar ,established in 1954,is one of the leading and oldest technical institute in India, has formed the Incubation Unit and committee in pursuance to implement NISP and Yukti Repository Portal. The incubation unit is well established under the department of Electrical & Mechanical engineering, in the premise of administrative block. The said unit having well structured infrastructure setup and equipped with sophisticated instruments and updated technological support.

Incubation Unit of MIT having well established panel members who have a responsibility to provide handholding facilities , to promote and encourage entrepreneurship and innovations among the students and to transform this incubation unit as a separate business entity. Under the mentorship of Akash Priyadarshi, incubation unit is flourishing day by day and touching a new milestone. The team members of Jinvani Management College , Ara were greeted by Dr. R.B. Gupta, HOD of Electrical Engineering and Dr. Sanjay Kumar HOD of Department Of Chemistry & Pharmacy, afterwards the team members along with the mentor Akash Priyadarshi proceeded towards the Incubation Centre and introduced the budding entrepreneurs who have recently started a new project “English Yaari”. According to Piyush, the major obstacles during public place speaking are as follows:

- (i) Lack of Confidence
- (ii) Lack of an Environment
- (iii) Preconceived Notion.

The ideation of overcoming such scenario lies within the aforesaid observations. Later, he expressed his idea of conceiving “English Yaari”, that would be a platform to practice English speaking skills through. Live, 1-on-1 classes with friendly tutors .



Seminar Hall Incubation Unit of MIT (Muzaffarpur)

He also pointed out the product market fit approach for adopting this idea of startup and how it works ,elaborated further he pointed out the following points:

1. Personal 1-on-1 Attention – to get undivided attention from friendly tutors who analyze, correct, and help to reach English learning goals.
2. Friendly Tutors- in order to mitigate hesitation , the friendly tutors provide more effective and constructive way in a more friendly way.
3. Session Flexibility- The incumbent will have an option to select the session as per the. Subscribed plan.
4. Flexible Timing- To book the slot on the availability and comfort ability of the learner.
5. Recorded Sessions- To get the accessibility of all recorded sessions that will help learners to analyze mistakes and their growth after each session.
6. Affordable Pricing-As per applicable, the price of each subscription is very economical.

The mechanism of its functioning is

- (i) To get sign up (ii) Choose Plan (iii) Join Session (iv) Book your Slot.

During the briefing, the members of the English Yaari, shared their success story and detailed about they helped more than 1000 people improve their English speaking skills since the inception of this startup.

The interactive session witnessed a lot of valuable suggestions proposed by the visiting members and the faculty members from JMC, Ara also raised query regarding idea of adoption and feasibility of the project. The whole lively session provided an excellent opportunity for the students as well as for the faculties.

The interactive session came to an end with vote of thanks from the mentor Mr. Akash Priyadarshi and exchanged the greetings.

The session was beneficial in enhancing entrepreneurial skills and the creation of new ideas and also get the exposure of Start up. Lastly, the team. Members of JMC, Ara. Met with Principal of MIT, Muzaffarpur Dr.C.B. Mahto and team expressed their gratitude for providing such a valuable and learning opportunity from this prestigious institute.



**Students of JMC interacting with Instructor of MIT
Muzaffarpur**



“Workshop on Prototype Digital Automation & Power Supply & Bridge Concept”

Today as on 05-05-2023, students and faculties of Jinvani Management College, Ara visited Muzaffarpur Institute of Technology (MIT, Muzaffarpur) for aforesaid activity as prescribed under MIC guidelines and IIC Activity. All the visiting members were welcomed by the Dr. R.B. Gupta, HOD Electrical Department along with Mr. Rajan Kumar, technical staff, Civil Engineering Department. Before commencement of the aforesaid session, the resource person Mr. Rajan Kumar briefed about the introductory part of Civil Engineering and pointed towards the lots of prototype, models and display which were very useful during process design. The resource person Mr. Rajan Kumar explained each and every prototype in a more comprehensive way and accustomed the visiting members with the insight of scientific temperament and ideation or emphasize with the notion of idea generation. Session started with the backdrop of the concept of prototype or modeling that facilitates in process designing or product designing. The students were eager to know about the importance and creation of prototype. The prototype which were kept inside the Seminar Hall Campus Of Civil Engineering Department, the resource person lively demonstrated the prototype and explained the whole processes of its functioning and mechanism with proper scientific explanation and technical aspect, its utility, students were experiencing the value addition and productive session in a more congenial manner.

The functioning of each prototype provided an important inputs that were feeded during designing and idea of conceptualization, Mr. Rajan Kumar further elaborated the notion of emphasize with ideation and designing as well as its implementation, Mr.Rajan while explaining these processes ,he pointed out the following points that laid down the idea of Prototypes Chas.

1.The objective and feasibility of the Project- which decides what to produce whom to produce and where to produce.

2.The Viability and reliability of the Project- Project feasibility decides the attainment and completion which depends on the existing laws and scientific theory and availability of the resources.

3.Implementing the correct tools and methods under constrain technology – It is very imperative for the project to have adequate and aptly used tools and methodology to design or create a new prototype.

4.Conceptualization of Prototype which can be perfectly suited to the desired project as it provides in felicitating in designing new product or process

5.The viability aspect of the prototype-It is very important to assess viability of the project while conceiving the new product or process design . One of the prototypes that displayed and demonstrated during the session was prototype of pillars design which are applied in River Bridge sand an other high raising platform especially in fluid or heavy voluminous liquid. Elaborating this prototype Mr. Kumar revealed that how the notion of viscosity, fluid mechanics and principles of Up thrust generate the idea to build a bridge across a river . The thrust and simulation pave the way for making a prototype .

He outlined the every aspect of prototyping and its application and implications. Later, in another segment of illustrated Prototype, the Electric Energy/Power Supply Prototype was also displayed , the resource person for this prototype Dr. R.B. Gupta elaborated the idea of designing and alignment with its scientific concept and theory also there sources from which the technical aspects can be fulfilled. The prototypes containing the grid, the step-up and step-down transformer with proper representation of Power Grid Supply and distribution of power supply inside a town. After the demonstration students raised some query to both the resource person about ideation of the prototype, designing and processing. Both the resource person attended the query and gave the befitting reply. Lastly students as well as faculties of JMC, Ara expressed their gratitude towards the resource person, Dr. R.B. Gupta and Mr. Rajan Kumar. After end of the session ,the members of JMC, Ara met Dr.C.B. Mahto, Principal (MIT, Muzaffarpur) who greeted and wished for *success* for our endeavor.



Students witness various tools setup at MIT Muzaffarpur

INTERNATIONAL YOGA DAY 2023



Function was scheduled to begin at morning 9.15 am in the premise of Jinvani Management College, Ara Sikandarpur.



Mr. Siddha Bijay Jain – Academic Head, addressed the students, faculty members and staffs of JMC.



Prof. Dr. Anand Mohan – Principal, inspired the students, faculty members and staffs of JMC to practice yoga at least 20 minutes every day.



Students, faculty members and Staffs of JMC performing Yoga.



Balajee, student of BCA informs the gathering about International Yoga Day.



Dedicatedly all the members are performing the yoga



Group photograph of Jinvani Management College, Ara.

Radiating Harmony and Inner Strength!

We are delighted to share the incredible success of our International Yoga Day celebration at Jinvani Management College! The campus came alive with positive energy as students, faculty, and staff came together to embrace the power of yoga. From empowering yoga sessions, the day was filled with serenity and mindfulness. A heartfelt thank you to everyone who made this event a resounding success!

Stay tuned for more wellness initiatives at Jinvani Management College as we continue to prioritize holistic well-being.



Workshop

On

“How to plan Startup Legal & Ethical Steps”

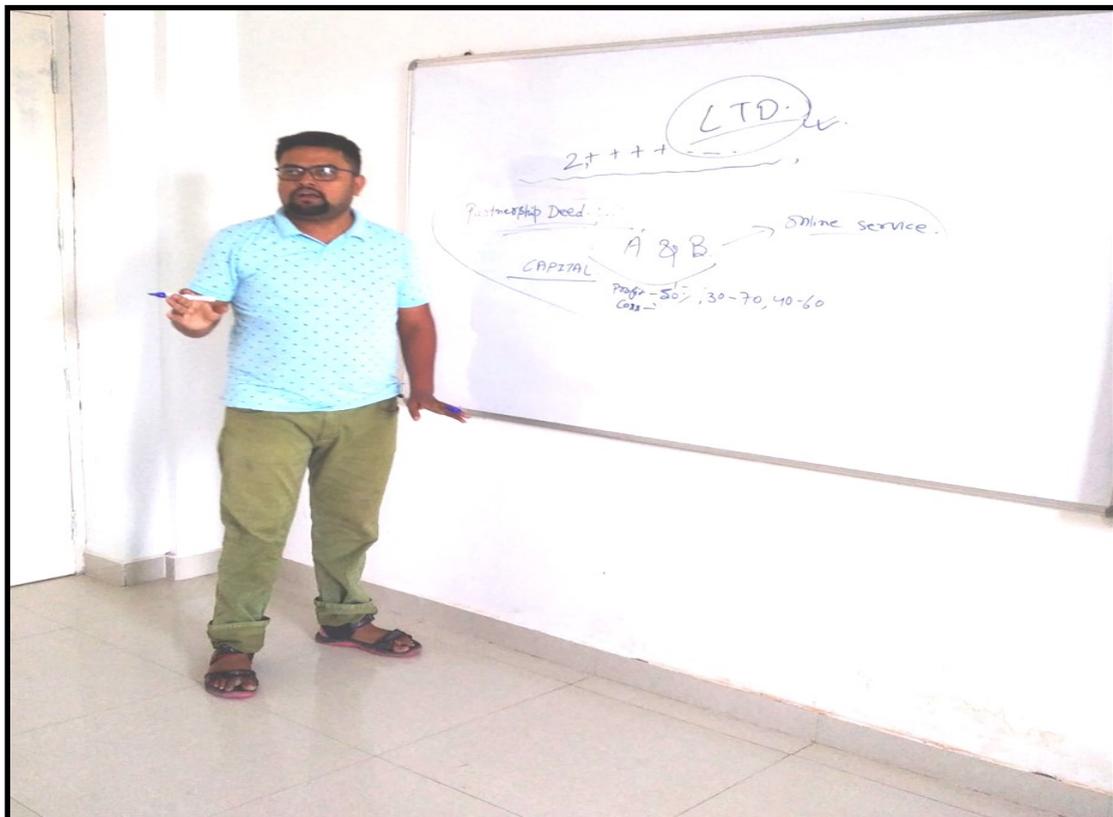
Today as on 30-06-2023, IIC Of JMC, Ara conducted the session on “How to plan Startup legal & ethical steps. Amidst congenial environment this interactive session was taken by the resource person.

Nishant Pallav Roy, CEO, FPC Company Ltd. This transmuting plenary session brought great insight to witness new emerging trends in contemporary industry and conceive of ideation and establishment of Startups. Resource person, Nishant elaborated the concept of Startup and detailed about its characteristics and functions as well as the legal and ethical aspect .



Mr. Nishant Roy ,CEO of FPC Company Ltd

Briefing about the types of companies and the legal and ethics compliance for such entity ,he laid the heavy emphasis on the composition and commencement of Startup and explained the pros and cons of the startups. This segment of the session was vastly dedicated to the inception of Startups and the legal compliance for its operation. He pointed out the various license which are required for entity ,Contract Act, MOA and AOA . He further elaborated about its procedures and prerequisite documents required .Besides this he pointed about the understanding Taxation and Accounting Laws and how these are important . Under this captioned heading Taxation ,he pointed out the following points . 1. Government Of India – Startup Initiative . 2. Exemption of Income Tax under startup policies . These valuable inputs would be beneficial for the budding entrepreneurs and those who are planning to incept their Startups.



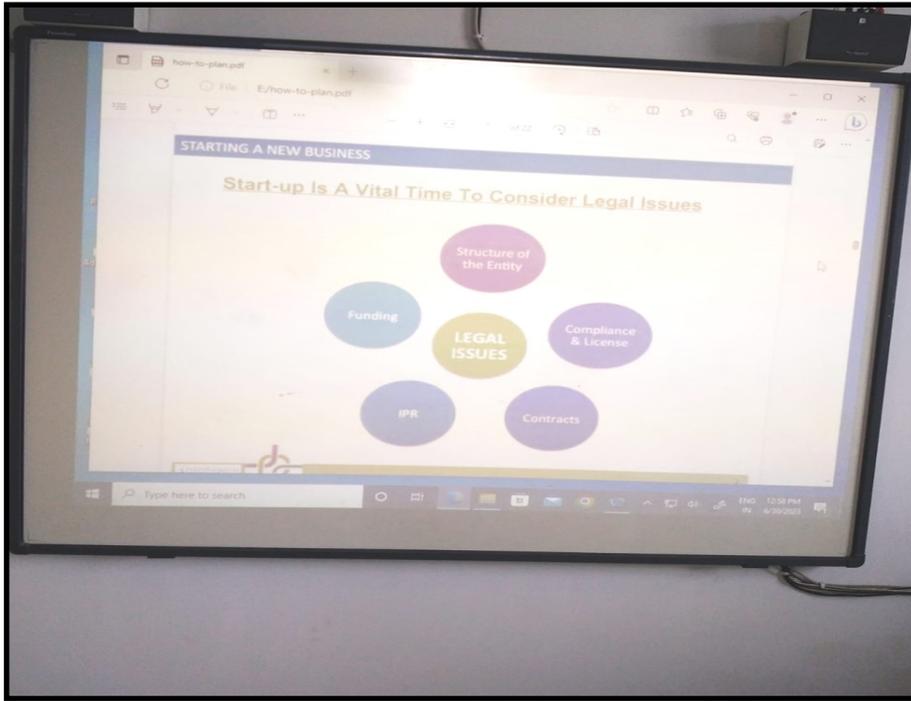
Mr. Nishant Roy taking session “How to plan Startup Legal & Ethical Steps”

In another segment of this session ,the resource person Mr. Nishant Pallav Roy explained about the ethical aspects for Startups, he focused on Labor laws which deals with minimum wages ,gratuity ,PF payments,weekly holidays ,maternity benefits ,sexual harassment ,payment of bonus among others will need to be complied with. Besides these , Mr. Nishant further emphasized on the following points

- 1.The Industrial Disputes Act,1947
- 2.The Trade Union Act,1926
- 3.Building and Other Construction Workers'(Regulation Of Employment Act,1979
- 4.The Payment of Gratuity Act ,1972
- 5.The Contract Labour Act,1970



Mr. Nishant Roy explaining labor laws



Display showing Startup Vital points



Students of JMC attending the Startup Session

Resource Person . Mr. Nishant Pallav Roy categorically stated that ethical values are the building blocks of any startup .

They could be critical in determining how a company deals with certain situations and how it handles internal and external issues . Values help business leaders stay aware of temptations and prevent lapses as the business grows .

In the last session of the aforesaid topic , resource person Mr. Nishant Pallav Roy interacted with the students and other attendees and the participants raised their query and sought a feasible idea or proposals from the resource person.



JMC students attending the session

ORIENTATION PROGRAMME

ACCEPTUS 2023 (Orientation Program)



Day 1

Orientation Program for Students of Batch 2023-24 started with full enthusiasm of students, faculties and all the members of Jinvani Management College. With lightning the lamp of knowledge, power and innovation board members welcome the new batch at college. The day started with welcome speech by Chairman Sir Dr. Aditya Bijay Jain and was full of various sessions and activities, building the sense of networking, introducing the blend of knowledge and experiences. There was an



Chairman Sir addressing students during ACCEPT US 2023



Guest Speaker sharing their experience during ACCEPT US 2023



Inauguration of Value Added Course at JMC by Chairman Sir



Lighting of Lamp ceremony during ACCEPT US 2023



**Prem Kumar Upadhyay student of MBA Semester- II
sharing his view during ACCEPT US 2023**



**Aryan Raj student of BCA Semester- II sharing his view
during ACCEPT US 2023**



Dr.Ceipi Jain giving MSME certificate to Shubham Kumar Ojha MBA Semester- II



Honourable guest giving MSME certificate to Dheeraj Kumar Suman MBA Semester- II



Honourable guest giving MSME Certificate to Mani Kumar MBA Semester- II



Chairman sir giving MSME certificate to Abhishek Kumar MBA Semester-II



Chairman sir giving Internship certificate to Prem Kumar Upadhyay MBA semester- II



Dr.Ceipi Jain giving MSME certificate to Ayush Kumar semester- II



Chairman sir giving Internship certificate to Balajee BCA semester- II



Dr.Ceipi Jain giving Internship certificate to Aryan Raj BCA semester- II

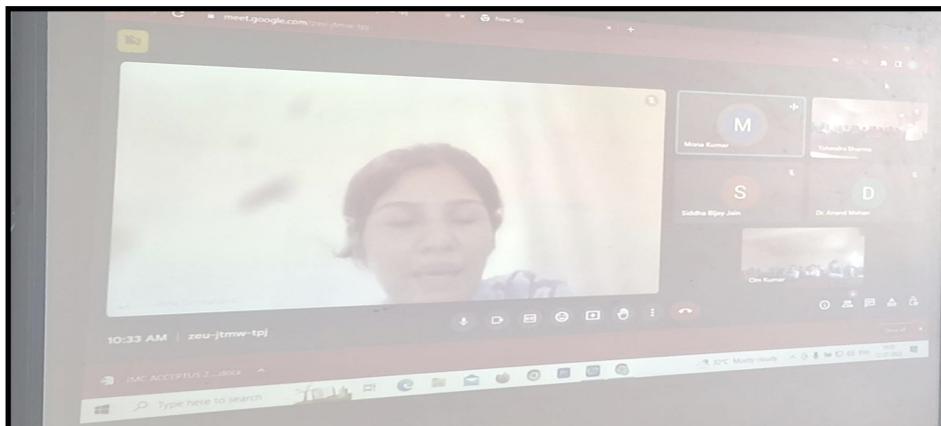
ACCEPTUS 2023 DAY 2



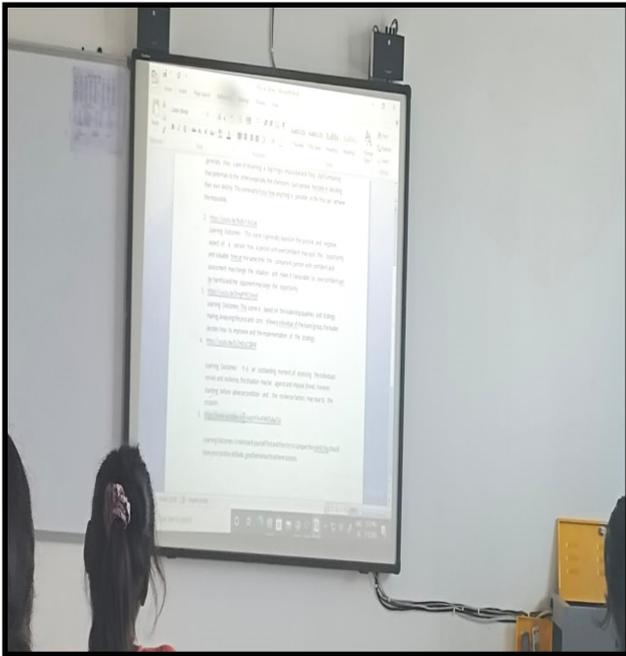
**JMC students attending session of Mrs. Mona Kumar,
Expert from TCS**

On the 2nd day of the orientation programme, **“ACCEPTUS-2023”**, a corporate session with Mrs. Mona Kumar, External Expert from TCS was held. Mrs. Mona briefed the students about the importance of language, basic etiquette to attend any session, how to enhance general knowledge in a creative way other essential skills required for overall growth.

In Ice-Breaking session various activities were organized like, Self Introduction, Spoon & Marble and Pictionary to make the session light and comfortable for students. A Management Games session was conducted to make students know the importance of various skills like leadership, communication, creativity, time management etc. This session included games like, Whisper Down the Lane, Paper Chain & Perfect Square.



**Mrs. Mona Kumar, Expert from TCS briefed the
student during the online session**



Students viewing presentation on corporate session



Student interaction with Mrs. Mona Kumar during corporate session



Prof. Nisha Bharti during corporate session



JMC students attending corporate session



Students of BBA and BCA semester- I during ice-breaking session

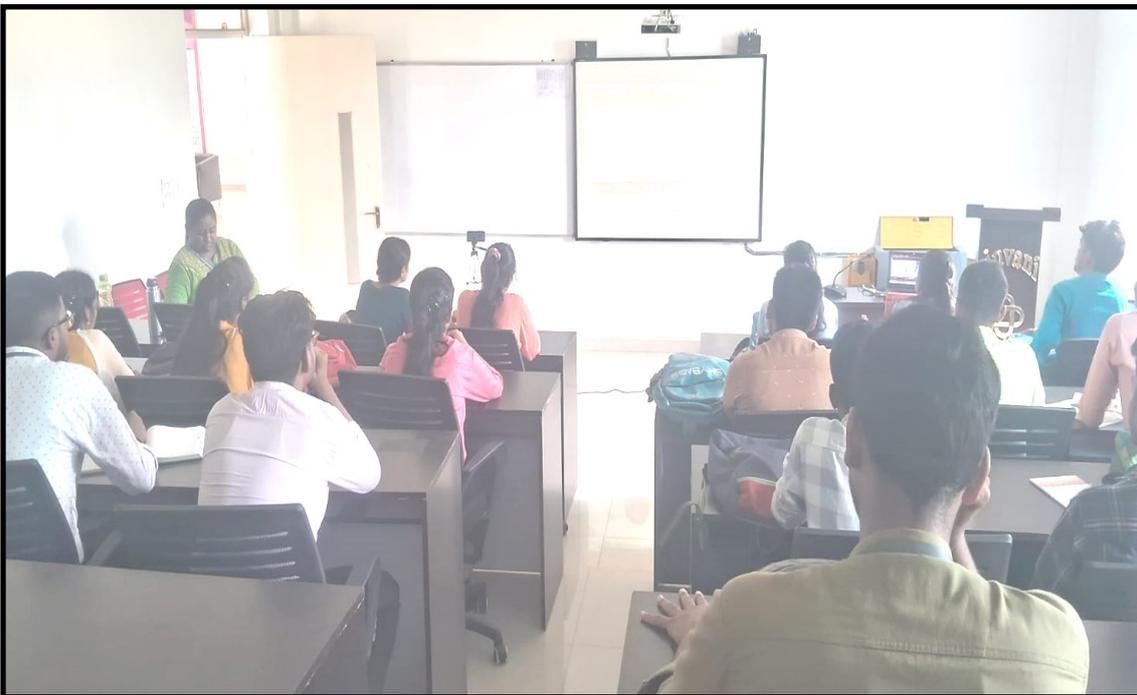


Students actively participated during ACCEPT US 2023



Under the guidance of Prof Nisha Bharti students of BBA, BCA & MBA Semester- I participated in making perfect square game.

2nd day of the orientation was concluded with a motivational movie byte which was another learn with fun session by Jinvani Management College. Students participated in all the activities with full enthusiasm.



**On day 2 of Orientation Program students watched
“Motivational Movie Bytes”**

ACCEPTUS 2023

DAY 3

Third day of the Orientation Programme started with, student introduction and knowing their day to day activities followed by an informational session by Dr. Anand Mohan, Principal, Jinvani Management College, Ara. He shared how power of mind works and how individuals perceive things differently due to optical and visual illusion.



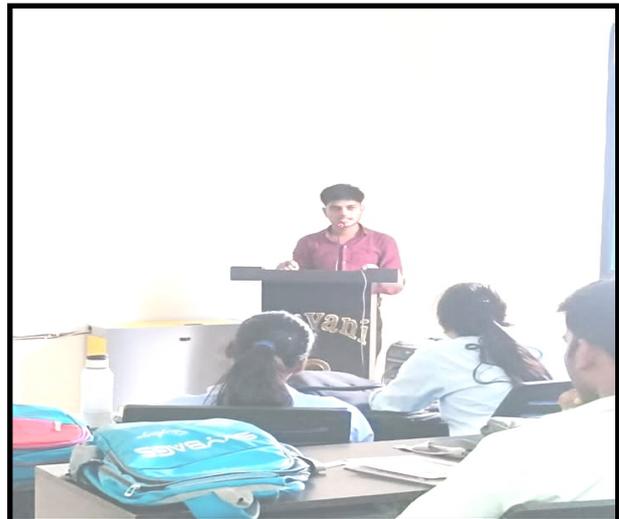
Shashwat Aggarwal MBA
Semester- I student giving his introduction



Priya Singh BCA Semester- I
student giving her Introduction



Nitesh Kumar Tiwari BCA
Semester- I giving his Introduction



Prince Kumar Prajapati BCA
Semester-I student giving his Introduction



All JMC students and Professors during Cultural Programme of ACCEPT US 2023.

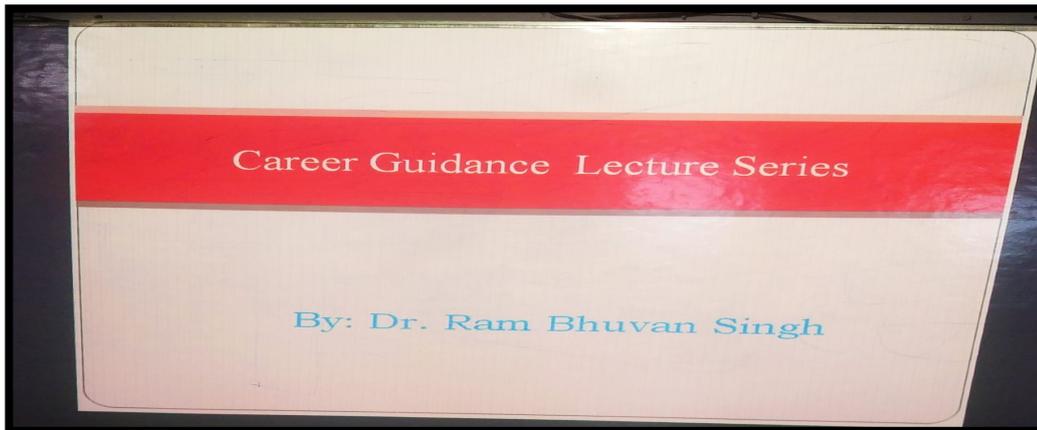


Aryan Raj BCA Semester - II student in association with Sargam Group sung the song

After lunch, students participated in an Extempore Competition enthusiastically and with confidence. To conclude the 3-day orientation programme, a musical event was conducted by the Sargam Group to entertain everyone .

Career Guidance Lecture Series

By: Dr. Ram Bhuvan Singh



Career Guidance Session by Dr. Ram Bhuvan Singh



Dr. Ram Bhuvan Singh addressing JMC students

Today on 22nd July 2023, Jinvani Management College, Ara conducted a 2nd seminar in the college campus. Resource person Dr. Ram Bhuvan Singh, having 15+ years of experience in Marketing and Education Sector, made students understand different career opportunities and procedure to prepare for them. He guided students of BBA, BCA and MBA course on different competitive exams made them understand that how to design personal goals and be passionate to achieve the desired goals.



JMC students interaction with Dr. Ram Bhuvan Singh



JMC students attending session

Career guidance plays a very important role in the lives of all individuals, as it helps in setting future goals and chooses careers. Career guidance is much needed service to those who did not plan for their future at an early stage; more should be done to assist the younger generations in personal career development. When students have a clear understanding of the best career choices for them, end result is better planning, more college enrollments, and a more productive society for the future. For this, Jinvani Management College is playing an important role by conducting career guidance seminar for the students.

ORGANISING AN INTRA INSTITUTIONAL START – UP COMPETITION



Principal Dr. Anand Mohan addressing to student

(YUKTI- NIR)

Today as on 26-07-2023, IIC of Jinvani Management College Ara, organized a session on " Intra Institutional Start up Competition ", the enthralling moment depicts the contemporary and relevant scenario of Start up and its milieu as well as conceive of different business model.



**Intra Institutional Start up Competition
organized at JMC computer Lab**



**Prof Dr. Anand Mohan, Principal & President IIC,
Jinvani Management College, Ara**



**Mani Kumar MBA semester -II
Student PowerPoint presentation on the topic of How to setup floor mill**



**Prem Kumar Upadhyay MBA
Semester - II, on the topic of How to setup Vermi composted unit**

The session started with the welcome speech by Prof Dr. Anand Mohan, Principal & President IIC, Jinvani Management College, Ara. Three participants exhibited their existing business model. This session well attended by students as well as faculty members.



World Environment Day

Today we have conducted the IIC program of **WORLD ENVIRONMENT DAY** at Jinvani Management College, Sikandarpur, Ara. The main objective of this event is to raise awareness and promote action towards protecting and preserving the environment. It aims to encourage individuals, communities, businesses, and governments to take steps towards sustainable development and responsible consumption. This event seeks to generate global attention and involvement in addressing environmental issues such as climate change, pollution, deforestation, and habitat destruction.

Some main objective may include

- **Increasing awareness-** the event should aim to educate individuals about current environmental challenges we face. It should highlight the importance of taking action to protect our planet and the potential consequences if we fail to do so.
- **Promoting sustainable practices-**the event should showcase sustainable practices and initiatives that individuals and communities can adopt in their daily lives.
- **Encouraging participation-** the event should provide opportunities for individuals and communities to actively

In summary, tree plantation on World Environment Day has a key

- participate in environmental conservation efforts.
- **Advocating for policy change**-the event should highlight the importance of strong environmental policies and call on govts and decision-makers to take actions.
- **Foster collaborations**- the event should facilitate networking and collaboration between different stakeholders, including govt agencies, civil societies, businesses, and educational institutions.

Overall, the objective of this event is to inspire and mobilize individuals and communities to take action for a sustainable and resilient future.

We all faculty members were present in Plantation Activity. The 1st plant was planted by group of MBA, BBA and BCA girls, other plant was planted by group of MBA, BBA and BCA boys, other plant was planted by all Professors of MBA, BBA and BCA boys shown Prof. Dr. Anand Mohan, Principal. All the students of MBA, BBA and BCA are actively involved in the programme of tree plantation various ornamental, woody, fruits sapling, Herbs are shown by the students.

Committees Members:

- 1. Vedant Pandey**
- 2. Swadha Kumari**
- 3. Shubham Kr. Mishra**
- 4. Shobha Singh**
- 5. Pallavi Kumari**
- 6. Shashwat Agarwal**
- 7. Sanskar Kr. Srivastava**
- 8. Manish Kr. Sharma**
- 9. Ujjawal Kr. Singh**

Key outcome of the activity- Trees play a crucial role in the overall health of the environment. Here are some key outcomes of tree plantation on World Environment Day.

- **Decrease the carbon dioxide level-** Trees absorb carbon dioxide from the atmosphere and store it in their biomass. By planting more trees, we can reduce the concentration of greenhouse effect as they provide numerous benefits.
- **Natural air purifiers-** Trees act as natural purifiers by absorbing carbon dioxide and releasing oxygen through photosynthesis. This helps to mitigate climate change by reducing the greenhouse gases in the atmosphere.
- **Conservation of water table and prevent soil erosion-** Trees help to conserve water table and prevent soil erosion.
- **Healthy biodiversity-** Trees provide habitats for a wide range of species, promoting biodiversity. By planting more trees on World Environment Day, we can contribute to the conservation of various ecosystems and help to protect vulnerable species.

outcome of positively impacting the environment. It helps to combat climate change, improve air and water quality, promote bio diversity, create a cooler environment, and provide valuable resources for humans.



Tree plantation activity done by the students of MBA, BBA, and BCA and faculty members of Jinvani Management college, Ara



Students of BBA, BCA & MBA during tree plantation activity



Mr.Siddha Bijay Jain & Principal Dr.Anand Mohan along with JMC student on tree plantation activity

Workshop on Technical Skills - How to upload the write-up in a Blog

Today a nice session was organized at Jinvani Management College, Ara on 12.8.2023 from 9.15 a.m. to 11 a.m. for all students of BBA, BCA and MBA, all faculty members to get acquaintances with blogs and get some valuable idea about what is blogs, top 10 blogs run by Indians, types of blogs, importance of blogs especially in business field and how blogs are created using different free website creation tools.

Session was conducted by Mr. Manish Kumar, Asstt Professor, Jinvani Management College. Ara. He is having more than 8 years teaching and mentoring experience and 8 years world bank project handling experience.

The main objective of this workshop is to provide participants with the knowledge and abilities needed to successfully create and customize a blog, write and format a write up, and upload it onto the blog platform.

The main aims of this workshop are as follows-

- Understanding blogging platforms-
- Introducing participants to different blogging platforms
- Teach participants how to create and format a blog
- Guide participants on optimizing their blog post for search engines.
- Importance of blogs and
- Provide hands-on practice

In this session, all students of BBA, BCA and MBA, all faculty members including Principal, chairman sir, academic head were present and get an idea about blogs and how it is created and how much it is valuable to the students, teaching community and business world.

Key outcomes of this activity-during the session participants were taught the steps-by-steps process of uploading write ups to a blog. This would include-

1. Creating a blog account
2. Creating title and contents of the blogs
3. Process of uploading the content to blog &
4. Finally publishing the blog.

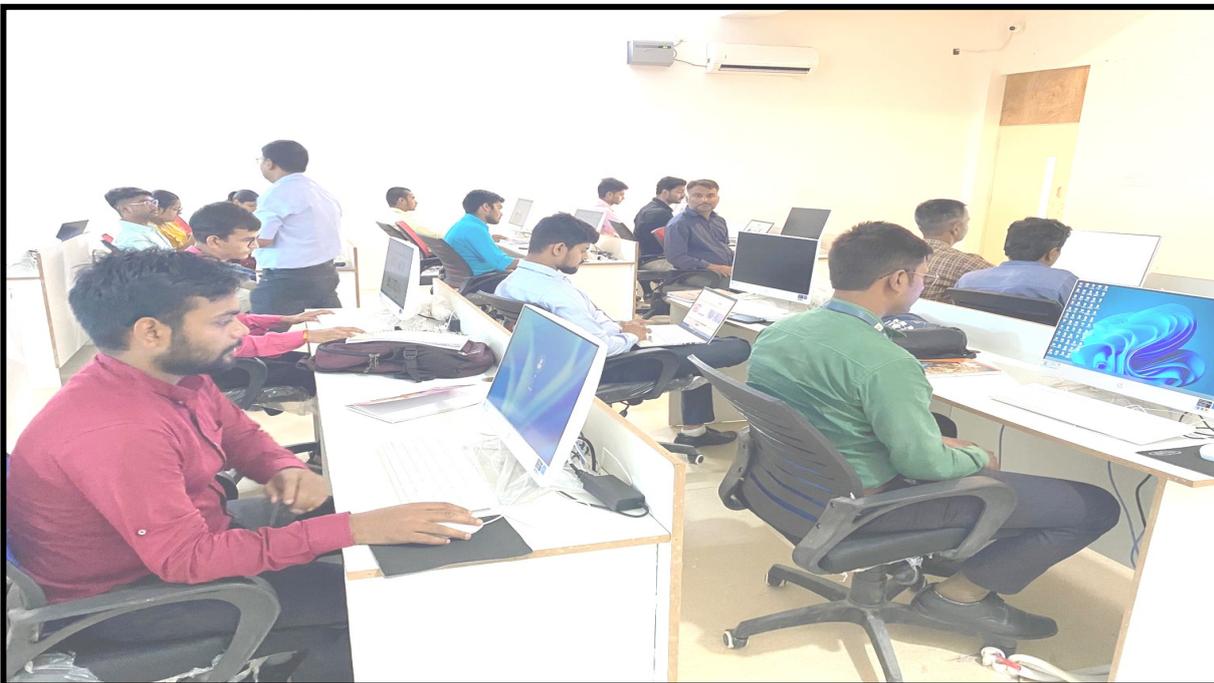
By the end of the workshop, participants had the necessary technical skills and knowledge to confidently upload their write ups in a blog. They understood the entire process from start to finish. With these skills, participants were equipped to establish an online presence and share their written work effectively through their own blogs.



Prof Manish Kumar giving valuable input on How to upload the write-up in a Blog



Prof Manish Kumar discussing about yourstory.com. Ms. Shardha Sharma, Owner of yourstory.com. Involve in writing of blog in IT related activity and newly formed startup



Prof Manish Kumar giving tips to the students of professional Blogs

Independence Day

Embracing Heritage and Celebrating Unity Our Independence Day Cultural Program was a vibrant tapestry of colors, cultures, and creativity! Through mesmerizing performances, heartfelt songs, and captivating dances, we paid tribute to the sacrifices of our forefathers and the unbreakable spirit of our nation.

Let's carry the spirit of this celebration forward, honouring the past and embracing the future. Here's to the nation that has given us so much to cherish, and to the unity that binds us all.

Jai Hind!



**Balajee student of BCA Semester II welcoming
Chairman Sir for Flag Hosting**



Students and Faculty member gathered for Flag Hosting ceremony



Flag hosting by Chairman Sir



Chairman Sir addressing students and faculty members during Independence Day celebration



Principal Sir delivering speech during Independence Day celebration



Anushka and Shreya Mishra of BBA Semester- I students performing duet dance.



Jinvani Family watching the event performed by the students.



Chairman sir, Vice-chair person, Academic Head Siddha Bijay Jain, Jinvani and Principal sir along with JMC team watched the program .



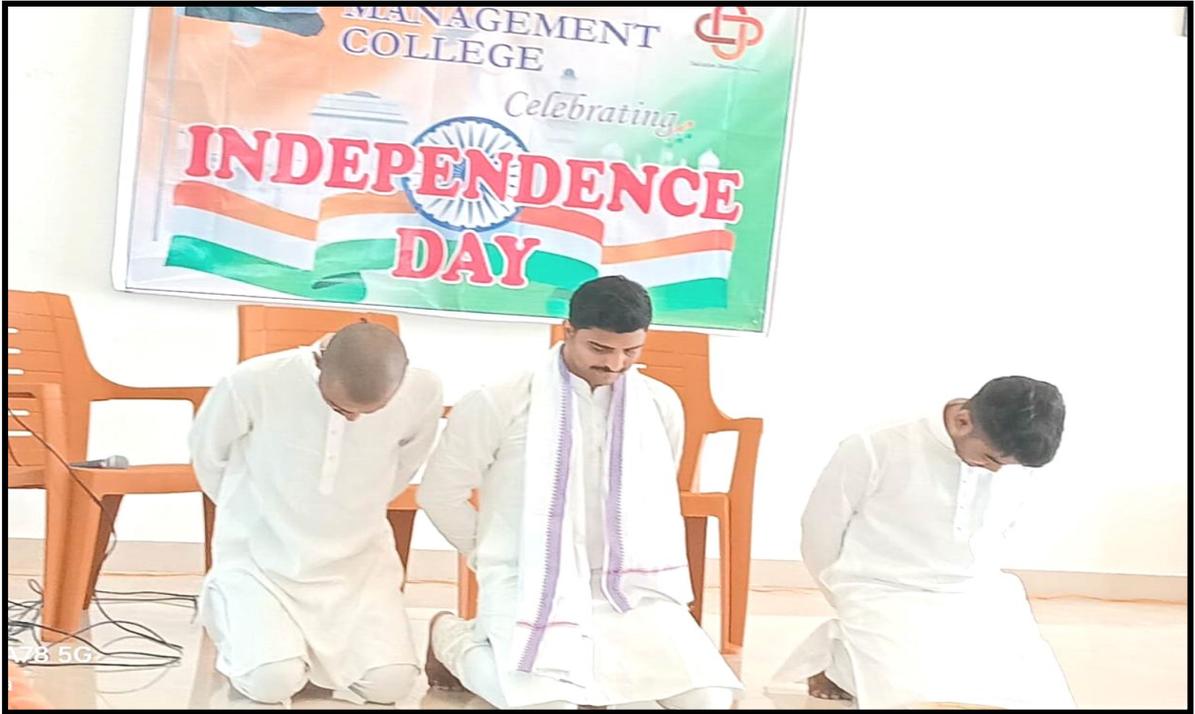
Ashish kumar Sah BBA Semester - I sang HUM INDIA WALE .



Shashwat Aggarwal MBA Semester- I delivered English speech



Prof. Neeraj Kumar sang KAR CHALE HUM FIDA



Skit Performance by Semester-II students of MBA, BBA & BCA on "Shaheed Bhagat Singh Ki Faansi"



Group Dance performance by BCA Semester- I students on "Jai Ho"

The People Behind JMC Tidings

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Feedback & Suggestions

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