



MBA STRUCTURE

Semester	Course/Paper Code	Nature Of Course/Paper	Core/Elective	Marks	Credit	Marks Of CIA	Marks Of ESE	Passing Criteria	Qualifying Criteria
Semester I									
Semester I	MB-101	Principles & Practices Of Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-102	Managerial Economics	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-103	Statistical Methods for Decision Making	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-104	Accounting and Financial Analysis	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-105	Marketing Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-106	Human Resource Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA

Total Credits	100	
1 Credit	10 Hrs	
Semester 1	24 Credits	240 Hrs
Semester 2	24 Credits	240 Hrs
Semester 3	32 Credits	320 Hrs
Semester 4	20 Credits	200 Hrs



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	Semester II								
Semester II	MB-201	Organisational Behaviour	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-202	Business Research Methods	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-203	Operations Research	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-204	Management Accounting and Control	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-205	Financial Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-206	Project Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA



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Semester III	Semester III								
	MB-301	Strategic Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-302	Legal Aspects Of Business	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-303	Project Study	Core	100	8			45%	Marks decide class/CGPA
	MB-304	Summer Internship	Core	100	8			45%	Marks decide class/CGPA
	Finance								
	MB-FC-01	Security Analysis and Portfolio Management	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-FC-02	Corporate Tax Planning and Management	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	Human Resource Management								
	MB-HC-01	Labour and Employment Laws in India	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-HC-01	Industrial Relations	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	Marketing								
	MB-MC-01	Consumer Behaviour	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
	MB-MC-02	Services Marketing	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA



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Semester IV	Semester IV								
	MB-401	Corporate Governance & Business Ethics	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	MB-402	Computer Application & Management Information System	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	MB-403	Comprehensive Viva Voice	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	MB-404	Business Communication	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	Finance								
	MB-FC-41	Banking & Financial Services	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	MB-FC-44	Financial Derivatives	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	Human Resource Management								
	MB-HC-41.	Management Of Change	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	MB-HC-44	Group Dynamics	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	Marketing								
	MB-MC-41	Sales and Distribution Management	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
	MB-MC-44	Strategic Marketing	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A



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Semester III									
Semester III		Sales Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
		Consumer Behaviour	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
		Product and Brand Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
		Advertising Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
		Computer Application & Management Information System	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA
		Summer Training Programme	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGPA



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Semester IV									
Semester IV		Entrepreneurship Development	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
		Strategic Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
		Logistic and Supply Chain Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
		E-Commerce	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
		Project Study	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A
		Viva-Voice	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/CGP A