

## **MBA- I Semester (2023-25) Holiday Homework**

### **MB-101: Principle and Practices of Management**

1. Presentation on Decision Making
2. Presentation on Planning
3. Presentation on Communication
4. Presentation on Organizing

### **MB-102: Managerial Economics**

1. Demand & Elasticity of Demand
2. Indifference Curve
3. Demand Forecasting
4. Law of diminishing return

### **MB-103: Statistical Methods for Decision-Making**

1. Statistics and its role in business
2. Central Tendency
3. AM, GM & HM, their relationship
4. Arithmetic Mean

### **MB-104: Accounting and Financial Analysis**

1. Discuss various parameters of Financial Statements
2. Accounting Ratio - an analytical approach to Business

### **MB-105: Marketing Management**

1. Presentation on Core concepts of Marketing
2. Presentation on Place and Promotion strategy
3. Presentation on Product and Pricing strategy
4. Presentation on Emerging concepts in Marketing

### **MB-106: Human Resource Management**

1. Who is considered the father of HRM in India?
2. Define HRM and the aspects of HRM.
3. Create a Job Description for Sales Executive position for XYZ Company.