

Jinvani Management College - Tidings



The mission of the Training & Placement Cell of JMC, Ara is to provide students a platform for exercising their potential to gain precious experience by working in industry. It also works as an interface between organizations seeking talented young graduates and postgraduates of disciplines like MBA, BBA, BCA, etc. We provide training to our students in Aptitude preparation, Personality Development, and Spoken English to become employable in private and government sectors.

Following this mission, JMC Ara conducted a GD & PI workshop which ultimately resulted in short listing of 4 JMC Gems for Summer Internship @ **Kimia Chemicals**.



Internship Offer letter given to students

Students attending counseling session

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My first college summer internship made me learn a lot of things starting from preparing for GD & PI and company work culture. The first opportunity I got with Kimia Chemicals after clearing the group discussion, personal interview, and Presentation round. Kimia Chemicals has given me live projects to work on, during this work I am learning and enjoying.

I Aryan Raj got the opportunity of an internship program in Kimia Chemicals as a Marketing and Research Intern through my college (Jinvani Management College, Ara). From the recruiting process to the working Scenario, I have learned so many things like, how to get prepared for the Interview and GD, what are the basics of the working profile of a Marketing and Research Intern, how can I give the best and most productive results to the company in this field and etc. till now, I have gained this much of things and for me, it was really an exciting and new learning experience.

I heartily thank my college for giving me this chance.



I, Balajee, am a student of BCA semester -1 of Jinvani Management College. Recently I got an internship opportunity through my college. A multinational company i.e Kimia Chemicals conducted a GDPI for selecting interns for their company and I managed to nail GDPI. After that, I joined the company as a marketing and research intern and started working for the company. I am very thankful to the college and our faculty for grooming us and providing us with this kind of wonderful opportunity. I am very delighted and happy working as an intern now. This kind of exposure as a student is such a blessing for me.

I Prem Kumar Upadhyay got the opportunity of an internship program in Kimia Chemicals Company as a Marketing and Research Intern through my college (JINVANI MANAGEMENT COLLEGE,ARA). From the recruiting process to the working Scenario, I have learned so many things like, how to get prepared for the Interview and GD, what are the basics of the working profile of a Marketing and Research Intern, how can I give the best and most productive results to the company in this field and etc. Till now, I have gained this much of things and for me, it was really an exciting and new learning experience. I heartily thank my college for giving me this chance.



Saraswati Puja

Invitation



Jinvani Management College, Ara
Schedule of Saraswati Puja on 26th January, Thursday

Time- Slot	Programme
10:00-10:20 PM	Saraswati Puja with Pushpanjali
10:20PM- 10:40PM	Saraswati Aarti&Vandana
10 : 45 PM	'Prasad' distribution

Saraswati Puja was organized in our college JMC Ara, on 26th Jan 2023. The festival shows the Indian culture and tradition from several years. We have been celebrating Saraswati Puja on this day. On the 26th Jan, Puja started in the morning at 9:45 a.m. The whole college and cultural hall was decorated with flowers.

On this festival we do Saraswati Puja, to get the blessings from the goddess Saraswati. It is supposed that the Devi Saraswati was born on the day which is further celebrated as BasantPanchmi. Lord Saraswati is the goddess of intelligence, knowledge, education, harmony, art, and speech.



Beautiful Flowers decoration by Students and other academic staffs.

Divya Aarti performed

Thus we worship Saraswati Devi before initiating any good work. The Chief Guest of the Saraswati Puja event was Mr. Aditya Bijay Jain, Chairman. Mr. Siddha Bijay Jain, Academic Head also attended Sarawati Puja .



GODDESS SARAWATI PUJA

Principal & other academic staff attended Puja



Puja was performed by JMC Team



Mr. Siddha Bijay Jain attended Saraswati Puja

Principal Dr. Anand Mohan inaugurated the event and worshiped goddess Saraswati. While chief guest and Principal was doing Saraswati Puja, everyone present at the event was stood up and started singing Saraswati Vandana.



Puja Aarti and Prasad distribution



Everyone seeks blessings of Goddess of Wisdom

Sweets were distributed. Thereafter event extended to the cultural program and at last the event was declared over.



Thursday 26th Jan 2023, Jinvani Management College celebrates 74th Republic Day with great enthusiasm and gaiety. It was also the historic day for the college as it celebrates the maiden event of the Republic Day at its glorious premises. Soaking in the festive fervor, the host of the program, BCA student - Balajee, called upon the chief guest, Dr. Aditya Bijay Jain, honorable chairman Jinvani Management College and other dignitaries to hoist the National Flag. Then the chief guest unfurled the tricolor and soon the atmosphere reverberated with the National Anthem.

Afterwards the host, Balajee took the stage and welcomed all the dignitaries including Chief guest Dr. Aditya Bijay Jain, Prof. Dr. Anand Mohan, Principal Jinvani Management College, Mr. Siddha Bijay Jain, Academic Co-Ordinator, Jinvani Management College and faculty members, students and the non-teaching staff. The host delighted the audience with the patriotic shayari dedicated to the freedom fighters. The programme started with the inaugural speech by the honorable chief guest Dr. Aditya Bijay Jain, in his speech, he emphasized on the importance of a citizen's role and duty towards the nation and also stressed on the importance of Republic Day and the constitution.



Balajee, the host of the Republic day Celebration

Later , the host invited the academic coordinator of the college Mr. Siddha Bijay Jain to address the gatherings, he exhorted the students to be pragmatic ,disciplined and optimistic. He also gave an ample of examples of successful people who offered selfless service and brought proud for the nation .The audience gave a huge applause of appreciation. After his speech, Prof. Dr. Anand Mohan, Principal Jinvani Management college addressed the audience, he congratulated the audience on the occasion of republic day and expressed gratitude towards the students for successfully conducting this historic event for the first time .



NATIONAL ANTHEM



Chief Guest addressing everyone



Mr. Siddha Bijay Jain, Academic Co-Ordinator addressing the audience



Prof. Dr. Anand Mohan, Principal delivering the speech

Balajee called next students from MBA –Mani Kumar & Abhishek Kumar to deliver speech in English. Their forceful speech brought huge round of applause. Once students completed their speech, a triumph sound of “Jai Hind & Jai Bharat” lauded by all.

Next Yatendra Sharma from BCA department was called to deliver the speech in Hindi, his forceful and energetic speech made the audience spell bounded and received lots of appreciation with a clapping.



Abhishek Raj delivered Speech on Republic Day English



Yatendra Kumar delivered Speech on “Constitution” Hindi



Mani Kumar delivered Speech on Republic Day English

The premises of JMC was totally engrossed in the festive mood. The fabulous programme came to an end with vote of thanks by Balajee, host of the programme. This ends the program and Host Thanked everyone and shouted in chorus “Jai Hind Jai Bharat”!!!



Industrial Visit

Venue - Sudha Dairy, Katira, Ara



On 31st January 2023, Institution Innovative Cell (IIC) of Jinvani Management College, Ara students visited Sudha Dairy Project (COMFED) Ara, under the programme of Field / Exposure visit to Pre-Incubation Units of 2nd quarter of IIC (Reference to Activity No.6).



Sudha Dairy Project (COMFED) Ara

Sudha Dairy Project (COMFED) Ara established in the year 1997, under the aegis of Bihar State Milk Co-operative Federation, Shahabad Milk Union (SMU), covers the vast and resourceful region. The SMU was the implementing agency for the Operation Flood Programme and undertakes Dairy Development activities on the Anand pattern within the areas of operation. The establishment of union was a revolutionary step in itself, as it aimed to change the lives of farmers in and around four districts of the historically important Shahabad region. With the mission statement, **Shahabad Dugdh Utpadak Sahkari Sangh Ltd** will provide more cost and benefits to producers, maintaining self-dependency and Union will turn into leading Union of maintaining quality at every level and economical & social development producers.

The Integrated unit of Ara Dairy Project is well equipped with updated technology and competent worker, technical expert and department of Human Resource. Under the hygienic condition, the entire process of milk manufacturing and further processed to milk derivatives products are executed and produced. Taking care of International Standard and quality and permissible limit of every product is meticulously implemented. Situated in the heart city of Ara, it is well connected to the every network of transportation and conveyance which gives it the strategic and advantageous location.



Sudha Dairy Packaging Unit



Sudha Dairy Milk Purity Check Unit

The students of Jinvani Management College, Ara made a maiden visit to the Industrial trip. They went through the live exposure and learning session and made accustomed to the entire nitty gritty of the Dairy processing. The Itinerary trip started with the assembling of the students along with the Prof. Dr. Anand Mohan, Principal & President IIC of Jinvani Management College, Ara and Prof. Neeraj Kumar, Asst. Professor, Convener IIC, Jinvani management College, Ara at the Kisan Bhawan, situated in the premises of the project then marketing coordinator Ms Manisha of Ara Dairy Project, briefed about the organisation and introduced the officials of the Project.



Questionnaire session among students and Marketing Coordinator of Sudha Dairy

Then the delegation was led by Ms. Manisha who undertook the lively session. Students were eager to know about the every step of the milk and its derivatives products processing. The team firstly arrived at the Processing Section/Unit , where they learnt about the weighing and gauging the quality and nature of raw milks which is stored in a refrigerated Truck tank which is collected from the different cattle and breeding centres. Then the raw milk undergoes through the sorting of the highly concentrated fats& carbohydrates and subjected to the cleaner, separation and clarification equipment's then the separation of milk takes place in terms of highly fats contents and lowly fats contents (Skim Milk) is done, this is automatically operated process and well integrated with another sub units of pasteurisation unit, pasteurisation is the process of removing bacteria & microorganism under very high temperature (65°C - 95°C) and sudden cooling down to 4°C in a separate tunnel or pipe which is well organised and well automated machine tools to carry out these processes in very large volume. The entire process was well explained and briefed by Mr. Kaushlendra Kumar Technical Expert of Sudha Dairy, that was informative and value addition in their learning of scientific temperament and innovative aptitude. According to him the entire processes is under the regulation of FDA and follows Pure Milk Ordinance compliance .



Milk Packaging Section



Milk Boiler Machine

Then our team further moved towards the Standardization unit which specifies the adjustment of fat contents which forms the variants of Milk and further used as branding. This process is done in two forms namely Continuous Standardisation and Batch Standardisation. The entire process was keenly watched by the students and raised many queries regarding the scientific tools and its utilities. All queries were well attended by Mr R. C. Srivastava Laboratory Assistant and explained the whole processes in a lucid manner.



Milk Inspection Unit

Later, students along with other team members walked through the packaging unit which deals with the automatic packaging of the processed milk along with the different volume according to the demand and supply of the beverages. Mr. Ritesh Kumar – Packaging Unit Head of Sudha Dairy, briefed the delegation and also explained the fact that how it is useful and beneficial for the operating cost and avoiding wastages of the milk. Students also observed the method of collection of the milk and learnt that how it will be preserved under some condition and later we approached towards the cold storage where the milk is kept and ready for the supply.



Milk Storage in carat



Keeping pack of milk in carat

After witnessing the whole process of milk manufacturing and separation of the varieties of milk, the another aspect of the milk derivatives products was to be followed, our team rushed towards the washing unit .

Our team moved towards another segment of Product line segment of milk or milk derivatives unit which exclusively deals with the production of milk derivatives such as Ghee, Cheese, Yogurt etc. Under the guidance of the Mr. Jagat Prasad – Production and Compliance Unit Head - Ara, the process of homogenisation is explained, under such process fat globules to prevent the formation of a cream layer. A homogenizer forces hot milk at high pressure through a narrow slit, breaking up the fat globules so they cannot recombine later



Mr. Jagat Prasad addressing Students



Milk Derivates unit

Then the process of culture and fermentation is explained ,this process involved Producers of cultured milk products, such as yogurt and cheese, rely on bacteria cultures (also known as ‘starters’) to control the acidity, consistency, flavour, and aroma of the product.

Nowadays, many dairies buy ready-mix cultures directly from laboratories offering special cultures for specific products. These commercial cultures are available in deep-frozen, freeze-dried, and liquid forms. Manufacturing a starter is one of the most important steps in the dairy process, and the safety and hygiene of this process are extremely important. It was an outstanding experience for the students attaining and learning these activities in a lively manner. The separation of the wastages of milk products and blending with the highly fats concentrated milk is done through the boiler under the centrifugal force which separates the high densities with the lighter densities and lighter substance in the form of froth is formed which is cream for the variants of the milk derivatives. There were separate sub units of Lassi and Ghee products.

Then our team arrived at the last segment of unit that is engineering section comprising Condenser Unit and Laboratory section. This unit basically deals with the quality and control of the final products. The testing of such as acidity, protein, fats and carbohydrates that comes restrict under Food and Drug Administration rules and Quality Control. Md. S. A. Ansari - Quality Control In charge pointed out the different scientific methodology that is adopted and described about the various testing instruments that is used to measure or gauge the purity and assurance of the quality and finalisation of the product that is to be supplied. He also stressed on the fact that how the norms under regulation to be followed and suggested the managerial skills.



Milk quality check section



Students of JMC with Faculty Prof Neeraj Kumar

The Industrial trip came to an end with the exchanges of views and opinions of both the counterpart and shared their compliment knowledge, experience and skills which could give the impetus to the students fraternity as well as the organisation .



MSME-DEVELOPMENT & FACILITATION OFFICE

Patliputra Industrial Estate, Patne-800013

In Association With



Dedication Devotion Discipline

JINVANI MANAGEMENT COLLEGE

Sikandarpur, Ara-Bihia Road, Ara-802154





एम. एस. एम. ई. विकास कार्यालय
 पाटलीपुत्रा औद्योगिक प्रांगण, पटना-800013
 द्वारा

Management Development Programme on
MARKETING MANAGEMENT

दिनांक : 20/01/2023 से 27/01/2023 Venue.: Conference Hall, J.M.C., Ara.

ई-मेल: dcdi-patna@dcmsme.gov.in | वेबसाइट : www.msmedipatna.gov.in
 in association with Jinvani Management College, Ara (Bhojpur)

DAY: 1

On 20th January 2023, a 5-day Management Development Programme from 20th January 2023 to 27th January 2023 was inaugurated by **Mr. Sanjeev Azad & Mr. Gopal Kumar Sinha**, representatives of Development & Facilitation Office (MSME Vikas Karyalaya) of MSME Ministry at Jinvani Management College, Ara. Event progressed further by lightning of the lamp by the present dignitaries along with **Mr. Sidhha Bijay Jain & Principal, Prof. Dr. Anand Mohan**, Jinvani Management College, Ara.

Amidst this session, first volume of College Magazine for Jinvani Management College, Ara was inaugurated by the distinguish guests. Magazine covers college achievement and activity performed during the month of September to December.

Brief profile of the Guest Speaker/ Description of the session:

Mr. Gopal Kumar Sinha shared the details of the MDP Session of MSME Ministry introduced by Govt. of India. He mentioned various programmes launched by Govt. Of India, like Start-up India, Made in India, Prime Minister's Rojgar Yojana, etc. He stated the flow of 5 days programme and how it will be useful to become an entrepreneur. Mr Sanjeev Azad shared a documentary with the attendees created by MSME Department stating how different schemes of MSME has helped individual to be a successful entrepreneur. MSME Schemes by the Ministry has successfully helped to connect with the vision of "Local for Vocal".

The lecture was attended by 23 students and 6 Faculty members of JMC Ara.

The MSME Delegates was heartily welcomed by Mr. Om Kumar, Faculty Jinvani Management College, Ara.



Lightning of the Lamp by Mr. Gopal Kr. Sinha & Mr. Sanjeev Azad along with Mr. Siddha Bijay Jain, Dr. Anand Mohan & Mr. Om Kumar



Mr. Gopal Kr. Sinha Sharing the schemes of MSME



Lightning of the Lamp by Mr. Siddha Bijay Jain



Discussion About Next MSME Training Session (Mr. Vibhor Jain, Mr. Siddha Bijay Jain, Mr. Sanjeev Azad, Mr. Gopal Kr. Sinha and Dr. Anand Mohan)



JMC 1st e-newsletter publication by Mr. Siddha Bijay Jain, Mr Vibhor Jain, Mr. Sanjeev Azad, Mr. Gopal Kr. Sinha & Dr. Anand Mohan)



Prof Om Kumar addressing to MSME Dignitaries and JMC Students

DAY-2

2nd Day of MDP session conducted by MSME, Patna on 23.01.2023 from 11.00 am to 4.00 pm at Jinvani Management College, Ara. Guest Faculty of MSME **Mr. Shailendra Kumar Singh**, a corporate trainer conducted the session.

Brief profile of the Guest Speaker/ Description of the session:

Mr. Singh having 35+ years of reach experience in Marketing, Sales, Advertising, HR, Soft skill training & Communication skill training. During his 35+years of reach experience he associated with various organizations, such as IIBM, Patna (Deputy Director), Unicef, Oxfam, Care, Who & Planning & Development organization of Bihar & UP.

The lecture was attended by 23 students and 6 Faculty members of JMC Ara.

The session was very interactive and students participated enthusiastically. In the beginning Mr. Singh gave the introduction on Marketing & Communication. Later he explained about Presentation skills, Interaction skills, Group discussion & Soft Skills.

As per the feedback received from the participants it was very good learning experience, the interactive session including role play, extempore, case studies and Question Answer Session.



Prof. Shailendra Kr. Singh Addressing JMC Students & Faculties along with other students



Jinvani Management College Students along with Other College Students during MSME 2nd Day session



Prof. Shailendra Kr. Singh Addressing Students : How to Improve Communication Skill

DAY-3

3rd Day of MDP session conducted by MSME, Patna on 24.01.2023 from 11.00 am to 4.00 pm at Jinvani Management College, Ara was taken by JMC Faculty Mr. Om Kumar. Mr. Om Kumar is nominated by MSME Patna for taking a special session of Digital Marketing and their new tools. Mr. Om Kumar has given valuable input on Digital Marketing.

Brief profile of the Guest Speaker/ Description of the session:

Mr. Kumar has 12+ years of Industry experience in Marketing Analytics, Advertising, Brand Promotion, Data Analytics, Digital Marketing & he is a Google Advertising Certified professional. During his 12+ years in Marketing Analytics, he gained comprehensive knowledge in Advertising, Data Analytics, Marketing Automation, Digital Marketing, Digital Analytics & Web Analytics.

The session was very interactive and students participated enthusiastically.

In the beginning Mr. Kumar gave the introduction on Traditional Marketing vs Digital Marketing, Scope of Digital Marketing, Word Press website design and development, Blogging, Digital Marketing Analytics, Media Planning & Buying, Digital Media Strategy, Competitor Analysis, Programmatic Advertising, Search Engine Optimization (SEO), Technical SEO, Social Media Marketing (SMM), Social Media Advertising, Audience Targeting, Influencer Marketing, Google Advertising/PPC, Technical aspects of Google Ads, Search Campaign, Display Campaign, Dynamic Display Campaign, Shopping Campaign, You tube Marketing, Re-Marketing Campaign with live examples, Content Marketing, Email Marketing. Later he explained about Affiliate Marketing, Ecommerce, how to sale products Internationally, Google Analytics & Return on Investment calculation (ROI), Basic Excel for Data Analysis.

How to Earn while Learn via Digital marketing as a freelancer.**The lecture was attended by 23 students and 5 Faculty members of JMC Ara.**

It was an interactive session including practical session, case studies and Question Answer Session.

All the students are very much like the new concept of Digital Marketing, they have shown interests in software part of new technology even though they are from general background.



Mr. Om Kumar sharing details: Traditional Marketing vs Online Marketing



Mr. Om Kumar describing about the Technical SEO



Mr. Om Kumar sharing details: How Digital Marketing is necessity for businesses

DAY -4

4th Day of MDP session conducted by MSME, Patna on 25.01.2023 from 11.00 am to 4.00 pm at Jinvani Management College, Ara. Guest Faculty of MSME **Mr. Atul Priyadarshi**, a corporate trainer conducted the session. Mr. Atul Priyadarshi also shared his valuable knowledge among students. Students were listening the

Brief profile of the Guest Speaker/ Description of the session:

Mr. Priyadarshi having 25+ years of reach experience in the sphere of training & development. During his 25+years of reach experience he associated with various organizations, such as ICFAI Hyderabad, Aviva Life etc.

The session was very interactive and students participated enthusiastically. In the beginning Mr. Priyadarshi shared the information about Import & Export Business, Sales and establishment Act, Microfinance, Entrepreneurship, Financial Resources, Revenue Model, Legal aspects of Import & Export business.

The lecture was attended by 23 students and 6 Faculty members of JMC Ara.

It was an interactive session including Role play, practical session, case studies and Question Answer Session. All the students are very much like the Local to Global Business Model as well as understand the various aspects of how to Import products from Global market.



Mr. Atul Priyadarshi interacting with students



Mr. Atul Priyadarshi sharing details of Import-Export Policy

DAY- 5

5th Day of MDP session conducted by MSME, Patna on 27.01.2023 from 11.00 am to 4.00 pm at Jinvani Management College, Ara. Guest Faculty of MSME **Mr. Imtiyaz Ansari**. **Mr. Ansari** told various scheme of MSME to the students and told various product that MSME grant to its entrepreneurs for them to earn maximum profit. Mr. Ansari is leading on MSME Patna region on various government scheme that will give maximum profit for young mind of entrepreneur of the region.

Brief profile of the Guest Speaker/ Description of the session:

Mr. Imtiyaz Ansari working as a Nodal officer under Ministry of Communication & IT & nominated by MSME Patna for taking a special session on GeM Portal.

GeM is One stop Government e-Marketplace to facilitate online procurement of common use Goods & Services required by Various Government Departments/PSU. During this training session participants accustomed to the various aspects of Government e Marketplace, like how to onboard on GeM portal as a seller, how to upload Catalogue, Product Visibility, Technical updates of products, Bidding Module, how this is beneficial for Rural area sellers, How GeM is different from other private e-Commerce players. etc.

The lecture was attended by 23 students and 6 Faculty members of JMC Ara.

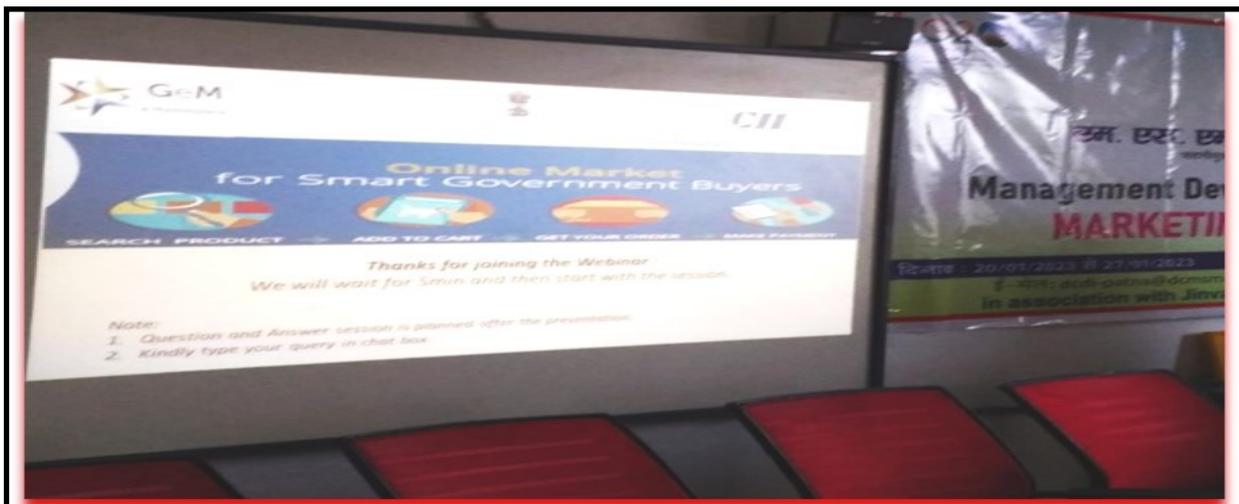
It was an interactive technical session including practical session, case studies and Question Answer Session. All the students very much like the new concept of Government e Marketplace.



**Volume of Case study Launched by MSME Dignitaries (Mr. Sanjeev Azad, Mr. Gopal Kr. Sinha, Mr. Imtiyaz Ansari & JMC, Ara Team
(Mr. Siddha Bijay Jain, Dr. Anand Mohan)**



During JMC Prayer



GeM Dashboard



Mr. Ansari sharing details about GeM



Prof Neeraj Kumar During Vote of Thanks & Mr. Ansari sharing his valuable inputs

The vote of thanks was given by **Prof. Neeraj Kumar** & the session concluded with the valuable inputs by **Mr. Om Kumar**.

Jinvani Management College presented a small token of appreciation to our valuable guests.

As per the feedback received from the participants it was very good learning experience, the MDP helped them to understand the Marketing Concept & Entrepreneurship.

PRINT MEDIA COVERAGE

जिनवाणी मैनेजमेंट कॉलेज में सूक्ष्म लघु व मध्यम उद्यम विकास का प्रशिक्षण शुरू



पांच दिवसीय प्रशिक्षण कार्यक्रम का उद्घाटन करते अतिथि.

आरा. सूक्ष्म, लघु एवं मध्यम उद्यम विकास कार्यालय एमएसएमइ मंत्रालय पटना एवं भोजपुर चेंबर ऑफ कॉमर्स एंड इंडस्ट्रीज के संयुक्त तत्वावधान में शुक्रवार को पांच दिवसीय प्रबंध विकास की मार्केटिंग मैनेजमेंट कार्यक्रम का आयोजन जिनवाणी मैनेजमेंट कॉलेज आरा में किया गया. यह कार्यक्रम 27 जनवरी तक चलेगा, जिसमें मार्केटिंग मैनेजमेंट से संबंधित डिजिटल मार्केटिंग, एक्सपोर्ट मार्केटिंग, गेम (गेम इ मार्केटिंग) एवं भारत सरकार की विभिन्न योजनाओं के बारे में

प्रशिक्षणार्थियों को जानकारी दी जायेगी. कार्यक्रम के उद्घाटन सत्र में जिनवाणी मैनेजमेंट कॉलेज के प्राचार्य-डॉ आनंद मोहन, एमएसएमइ के विकास कार्यालय के अधिकारी जी के सिन्हा एवं संजीव आजाद ने संबोधित किया और सरकार की विभिन्न योजनाओं के बारे में जानकारी दी. अंत में श्री सिद्ध जैन ने धन्यवाद ज्ञापन प्रस्तुत किया. इस कार्यक्रम का संचालन प्रो. ओम कुमार ने किया. कार्यक्रम में भाग लेनेवालों में पीएन दास, आदित्य विजय जैन, विश्वनाथ प्रसाद, संजय राम आदि थे.

4 दैनिक जागरण
पटना, 25 मार्च 2023

जिनवाणी मैनेजमेंट कालेज के छात्रों को मिला प्री-प्लेसमेंट आफर



छात्रों को आन्तरिक व्यवहारिक प्रशिक्षण (इन्टरनशिप) प्री-प्लेसमेंट आफर पत्र देते निदेशक
● जागरण

जासं, आरा : जिनवाणी मैनेजमेंट कालेज के एम.बी.ए और बी.सी.ए में शिक्षारत चार छात्रों का आंतरिक व्यवहारिक प्रशिक्षण (इन्टरनशिप) हेतु चयन हुआ। साथ ही उन्हें प्री-प्लेसमेंट आफर लेटर भी मिला। उक्त चयन देश के पश्चिम बंगाल, गुड़गांव, असम आदि के अलावा विदेश में भी कार्यरत और आयातक-निर्यातक मल्टिनेशनल कंपनी कीमिया केमिकल्स के द्वारा आनलाईन परीक्षा, ग्रुप डिस्कशन, साक्षात्कार आदि द्वारा किया गया। कालेज के चेयरमैन डा. आदित्य

बिजय जैन ने बताया कि हेल्थ एण्ड एजुकेशनल सोर्सिटी के अन्तर्गत संचालित इस कालेज के प्रथम बैच के दूसरे सेमेस्टर में ही मल्टीनेशनल कंपनी द्वारा प्री-प्लेसमेंट आफर दिया जाना यहां की कुशल शिक्षण प्रणाली को स्वतः प्रदर्शित करता है। संचालक सिद्ध बिजय जैन ने चयन किये गये छात्र प्रेम कुमार उपाध्याय, बालाजी, अभिषेक राज और आर्यन राज को बधाई देते हुए उनके उज्वल भविष्य की कामना की। प्राचार्य डा. प्रो. आनन्द मोहन ने संस्थान के बारे में बताया।

प्रभात खबर

पटना, शनिवार
25.03.2023

04

जिनवाणी मैनेजमेंट कॉलेज के चार छात्रों को मिला प्री-प्लेसमेंट ऑफर

आरा, जिनवाणी मैनेजमेंट कॉलेज के एमबीए एवं बीसीए में शिक्षारत चार छात्रों का आंतरिक व व्यावहारिक प्रशिक्षण (इंटरनशिप) हेतु चयन हुआ। साथ ही उन्हें प्री-प्लेसमेंट ऑफर पत्र भी मिला। उक्त चयन देश के पश्चिम बंगाल, गुडगांव, असम आदि के अलावा विदेश में भी कार्यरत और आयातक-निर्यातक मल्टिनेशनल कंपनी कीमिया केमिकल्स के द्वारा ऑनलाइन परीक्षा, ग्रुप डिस्कशन, साक्षात्कार आदि द्वारा किया गया। विदित हो कि जिनवाणी मैनेजमेंट कॉलेज का आरा-बिहिया चार लेन मुख्य मार्ग पर सिकंदरपुर में गत पांच नवंबर, 2022 को केंद्रीय उर्जा मंत्री आरके सिंह के द्वारा उद्घाटन किया गया था। कॉलेज के चेयरमैन डॉ. आदित्य विजय जैन ने बताया कि हेल्थ एंड एजुकेशनल सोसाइटी के अंतर्गत संचालित इस कॉलेज के प्रथम बैच के दूसरे सेमेस्टर में ही मल्टिनेशनल कंपनी द्वारा प्री-प्लेसमेंट ऑफर दिया जाना, यहाँ की कुशल शिक्षण प्रणाली को स्वतः प्रदर्शित करता है। जैन ने



प्री-प्लेसमेंट ऑफर लेटर लिये चयनित छात्र.

चयन किये गये छात्र प्रेम कुमार उपाध्याय, बालाजी, अभिषेक राज और आर्यन राज को बधाई देते हुए उनके उज्वल भविष्य की कामना की। कॉलेज के प्राचार्य डॉ. प्रो. आनंद मोहन ने बताया कि इस कॉलेज में गुणवत्तापूर्ण शिक्षण कार्य के साथ-साथ व्यावहारिक शिक्षा पर महत्व देते हुए छात्रों का भविष्य उज्वल बनाने हेतु हर संभव प्रयास किया जाता है। चयनित हुए छात्रों से बात करने पर उन्होंने कॉलेज की शिक्षा प्रणाली की

तारीफ करते हुए कहा कि यहाँ प्रत्येक छात्र पर विशेष ध्यान दिया जाता है, साथ ही व्यावहारिक ज्ञान पर ज्यादा फोकस किया जाता है, इसके अलावा समय-समय पर, खेल-कूद आदि मनोरंजक कार्य भी होते रहते हैं। मौके पर अरिहंत विजय जैन, नंद लाल यादव, नीरज कुमार, अरुण मिश्रा, शीतल कुमारी, साधना पांडेय, संजय कुमार, यतेश कुमार, मणी, राहुल सहित शिक्षक, शिक्षकेतर कर्मियों के साथ-साथ छात्रगण उपस्थित थे।

पटना। शनिवार • 25 मार्च • 2023

राष्ट्रीय
सहारा

छात्रों का आन्तरिक व्यावहारिक प्रशिक्षण हेतु हुआ चयन

आरा (एसएनबी)। जिनवाणी मैनेजमेंट कॉलेज के एमबीए व बीसीए में शिक्षारत चार छात्रों का आन्तरिक व्यावहारिक प्रशिक्षण (इंटरनशिप) हेतु चयन हुआ। उन्हें प्री-प्लेसमेंट ऑफर पत्र भी मिला। उक्त चयन देश के पश्चिम बंगाल, गुडगांव, असम आदि के अलावा विदेश में भी कार्यरत और आयातक-निर्यातक मल्टिनेशनल कंपनी कीमिया केमिकल्स के द्वारा ऑनलाइन परीक्षा, ग्रुप डिस्कशन, साक्षात्कार आदि द्वारा किया गया। विदित हो कि जिनवाणी मैनेजमेंट कॉलेज का आरा-बिहिया 4 लेन मुख्य मार्ग पर सिकंदरपुर में गत 5 नवंबर 2022 को केंद्रीय उर्जा मंत्री आरके सिंह के द्वारा उद्घाटन किया गया था। चेयरमैन डॉ. आदित्य विजय जैन ने बताया कि हेल्थ एंड एजुकेशनल सोसाइटी के अंतर्गत संचालित इस कॉलेज के प्रथम बैच के दूसरे सेमेस्टर में ही मल्टिनेशनल कंपनी द्वारा प्री-प्लेसमेंट ऑफर

दिया जाना यहाँ की कुशल शिक्षण प्रणाली को स्वतः प्रदर्शित करता है। संचालक सिद्ध विजय जैन ने चयन किये गये छात्र प्रेम कुमार उपाध्याय, बालाजी, अभिषेक राज और आर्यन राज को बधाई देते हुए उनके उज्वल भविष्य की कामना की। सिद्ध ने बताया कि कॉलेज के छात्रों के लिए देश की विभिन्न प्रमुख कर्मियों जैसे ई-डैक, एक्स्ट्रा मार्स, एच.डी.एफ.सी., श्री लक्ष्मी इन्वेस्टमेंट, रोबोचेम्स, फाईनांस पीयर, टी.सी.एस., रीडर क्लब, उपरोअल लॉर्निंग आदि से सम्पर्क किया गया है और ये सभी भी चयन हेतु तैयार हैं। कॉलेज के प्राचार्य डॉ. आनंद मोहन ने बताया कि इस कॉलेज में गुणवत्तापूर्ण शिक्षण कार्य के साथ-साथ व्यावहारिक शिक्षा पर महत्व देते हुए छात्रों का भविष्य उज्वल बनाने हेतु हर संभव प्रयास किया जाता है। मौके पर अरिहंत विजय जैन, नंद लाल यादव, नीरज कुमार, अरुण मिश्रा, शीतल कुमारी, साधना पाण्डेय, संजय कुमार, यतेश कुमार, मणी, राहुल सहित शिक्षक, शिक्षकेतर कर्मियों के साथ-साथ छात्रगण उपस्थित थे।



छात्रों का आन्तरिक व्यावहारिक प्रशिक्षण हेतु हुआ चयन।

जिनवाणी मैनेजमेंट कॉलेज में मार्केटिंग मैनेजमेंट शुरू

बिहिया (भोजपुर)। प्रखंड के अमराई नवादा के समीप जिनवाणी मैनेजमेंट कॉलेज में शुक्रवार से सूक्ष्म, लघु एवं मध्यम उद्यम विकास कार्यालय एम.एस.एम.ई. मंत्रालय पटन एवं भोजपुर चेंबर ऑफ कॉमर्स एंड इंडस्ट्रीज के संयुक्त तत्वाधान में पाँच दिवसिय पर आधारित प्रबंध विकास का मार्केटिंग मैनेजमेंट का आयोजन किया गया जिसका उद्घाटन जिनवाणी मैनेजमेंट कॉलेज के प्राचार्य-डॉ. आनंद मोहन, एमएसएमई विकास कार्यालय के अधिकारी जेके सिन्हा और संजीव आजाद तथा संचालन ओम कुमार ने किया। इस दौरान मार्केटिंग मैनेजमेंट से संबंधित डिजिटल मार्केटिंग, स्पाट मार्केटिंग, जीईएम एवं भारत सरकार की विभिन्न योजनाओं के बारे में प्रशिक्षणार्थियों को जानकारी दी गई। मौके पर पीएन दास, आदित्य विजय जैन, विश्व नाथ प्रसाद, संजय राम थे। धन्यवाद ज्ञापन श्री सिद्ध जैन ने किया।



Online Workshop On Intellectual Property Rights

Today, as on 12-04-2023, IIC of Jinvani Management College, Ara organized an Online Workshop on IIC SI No V - “Intellectual Property Rights (IPRs) and IP Management for Startup”. The session was conducted in online mode. The Session started with the brief introduction and overview of the aforesaid topic by the resource person **Dr. Vijeta Jha**, a well-known academician done PhD from IIT, Dhanbad, she also works as IP Counsel and working as Senior Manager Way cool Foods and Products, Chennai.

Topic – Online Workshop on Intellectual Property Rights (IPRs) and IP Management for Startup

Date- 12-04-2023



Timing : 10:30 AM

By
Dr. Vijeta Jha
PhD Physics (IIT) ISM Dhanbad ,IP Counsel,
Senior Manager –Waycool Foods & Products, Chennai

Dr. Vijeta Jha taken session online

Session started with the back drop of the current economic and business environment and the relevance of Intellectual Property Rights (IPRs) and IP management especially for Startup and Entrepreneurs. She elaborately and comprehensively pointed out various points regarding the notion of Patent and intellectual property. During her session she pointed out some important facts that, what is an Invention? and Why the entity or individual do need for Patent Right regarding the invention or ideation of such innovation ? How the such ideation or innovations can be legalized through Patent Rights. While explaining such queries she outlined the various processes and procedure and the legal rights granted by the Government of India. Besides this she also gave an important information regarding the filling of International Patent and their legal process. Through her presentation she emphasized heavily on the implementation of IPR and IP Management by the GOI and HEIs to make an ecosystem of creating or establishing more Startup and Ideation of invention or creativity. Later she explained how the Patent Act that enacted by the GOI are helpful in implementation and feasible to a larger extent as well as beneficial for the Startups and new entrants entrepreneurs. The contents of the session were so delicately and designed in a more coherent way that enable the every participants to interpret the concept in a more lucid way. Resource person Dr. Vijeta Jha stressed some important framework and guidelines that to be strictly followed by the Start Up and the Entrepreneurs .



Dr.Vijeta Jha addressing on Types Intellectual Property.



Dr.Vijeta Jha telling about NEW mean in Property Rights

She pointed out the comprehensive and holistic approach towards the IPR and IP Management through her presentation which are as follows --

1. Meaning of Intellectual Property Right
2. Types of Intellectual Property
3. Section 48 - Patents Act
4. Ideation of New Ideas or Innovations
5. Concept of Patent and its utility
6. Meaning of Industrial Application
7. Inventions not Patentable in India
8. Filing of Application
9. Claims

Besides these pointers she elaborated the disputes and resolve of the patents claims and the eligibility and conditions for foreign Patents. Dr Vijeta outlined the various Startups that survived during the crunch situations and shown resilient attitude to face the challenges. She backed the notion of IP and IP Management that helped such entity to survive as well as the entrepreneurs. During the interaction with the participants, she answered every query raised by the participants especially which deals with the knitty-gritty of the Patent and Trademark, Copyright. In-compliance to the assigned activities under IIC provided by MIC, this session gave an impetus to the participants especially the students to visualize and implement their business plans and innovations. The students were actively involved during the session and queried various aspect and feasibility of the business and start-ups operations. In accordance to the implementation of NISP and Pre - Incubation Centre, this session seemed to be very fruitful involving the thought process. The session was well attended by the IIC Members of Jinvani Management College, Ara. The session was well marked by the Introductory Speech by Neeraj Kumar, Convener IIC JMC, Ara followed by Saraswati Vandana and JMC Prarthana and the session came to a conclusion with the vote of thanks by Prof Nisha Bharti.

JMC FACULTY ACHIEVEMENTS



Prof. Dr. Anand Mohan, Principal





Prof. Neeraj Kumar
Assistant Professor

 **Special Minds, India**
Unifacvest University, South America
St. Joseph University, India 



CERTIFICATE
Prof. Neeraj Kumar
Assistant Professor, Jinvani Management College, Ara
presented a paper titled
Post Covid scenario in Financial Investment Management System Pattern – A New Beginning
at the Global Multi-Track Conference SEMA held between November 18 and 27, 2022.


Dr. D. Gnanadurai
Conference Chair SEMA 2022
Vice-Chancellor, St. Joseph University
India


Dr. Arceloni Neusa Volpato
Conference Chair, SEMA 2022
Office Affairs, Unifacvest University Center,
Brazil, South America


Dr. B. Balaji
Conference Chair, SEMA 2022
Founder & CEO, Special Minds
India

Sustainable Environment, Manifestation and Augmentation



Prof. Om Kumar
Assistant Professor





Prof. Arun Mishra
Assistant Professor

This is a certificate with a white background and a grey border. At the top, there are five logos: the Ministry of Education, MoE's INNOVATION CELL, a circular logo with a figure, INSTITUTIONS' INNOVATION COUNCIL, and AICTE. The text reads: "This is to certify that Arun Mishra of Jinvani Management College, Bihar has undergone Innovation Ambassador (IA) training 'Foundation Level' (Total 15 Sessions of 30 contact hours) conducted in online mode by MoE's innovation Cell & AICTE during the IIC calendar year 2022-23." It features two signatures: Dr. Abhay Jere, Chief Innovation Officer, MoE's Innovation Cell, and Mr. Dipan Sahu, Assistant Innovation Director, MoE's Innovation Cell. The date of issue is 17-04-2023 and the E-certificate number is IA/Foundation/1023148. The IIC ID is IC202221804.

This is a certificate with a white background and a gold border. It features the same five logos at the top as the first certificate. The text reads: "This is to certify that Arun Mishra of Jinvani Management College, Bihar has undergone Innovation Ambassador (IA) training 'Advanced Level' (Total 15 Sessions of 30 contact hours) conducted in online mode by MoE's Innovation Cell & AICTE during the IIC calendar year 2022-23." It features the same two signatures: Dr. Abhay Jere, Chief Innovation Officer, MoE's Innovation Cell, and Mr. Dipan Sahu, Assistant Innovation Director, MoE's Innovation Cell. The date of issue is 24-04-2023 and the E-certificate number is IA/Advance/123148. The IIC ID is IC202221804.



Prof. Nisha Bharti
Assistant Professor



The People Behind JMC Tidings

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Prof Neeraj Kumar

Prof Nisha Bharti

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Feedback & Suggestions

We would love to have your feedback, suggestions and valuable inputs. Please feel free to share the same at: **principalam@jmcara.in +91 8972206709**

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