

BBA STRUCTURE (1st Year)											
	Theory		Period			Evaluation Scheme			Credit	Hours	
	Code	Name Of The Paper	Lectures	Tutorials	Practicals	MSE	ESE	SUB-TOTAL			
Semester I	BBA-101	Principles & Practices Of Management	3	2	0	40	60	100	5	5	
	BBA-102	Micro Economics	3	1	0	40	60	100	4	4	
	BBA-103	Macro Economics	3	1	0	40	60	100	4	4	
	BBA-104	Information Technology in Management - 1	4	0	0	40	60	100	4	4	
	BBA-105	Marketing Management -1	4	2	0	40	60	100	4	4	
	BBA-106	Communicative English	3	1	0	40	60	100	4	4	
	Sessional										
				Period			Evaluation Scheme			Credit	Hours
	CODE	Name Of The Paper	Lectures	Tutorials	Practicals	CPA	ESE	Sub-Total			
	BBA-107	Lab 104	0	0	2	20	30	50	1	2	
	Total						650	28	29		

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Code	Name Of The Paper	Lectures	Tutorials	Practicals	MSE	ESE	SUB-TOTAL			
Semester II	BBA-201	Business Organization and Environment	3	1	0	40	60	100	4	5
	BBA-202	Financial Management 1	3	1	0	40	60	100	4	4
	BBA-203	Human Resource Management 1	3	2	0	40	60	100	5	5
	BBA-204	Business Maths & Stats 1	3	1	0	40	60	100	4	4
	BBA-205	Information Technology in Management 2	4	0	0	40	60	100	4	4
	BBA-206	Business English	3	1	0	40	60	100	4	5
	Sessional									
		Period			Evaluation Scheme			Credit	Hours	
CODE	Name Of The Paper	Lectures	Tutorials	Practicals	CPA	ESE	Sub-Total			
BBA-207	Lab 104	0	0	2	20	30	50	1	2	
Total							650	26	28	



BBA STRUCTURE (2nd Year)										
Theory			Period			Evaluation Scheme			Credit	Hours
Code	Name Of The Paper	Lectures	Tutorials	Practicals	MSE	ESE	SUB-TOTAL			
Semester III	BBA-301	Marketing Management 2 (Consumer Behaviour)	3	2	0	40	60	100	5	5
	BBA-302	Financial Management 2 (Managerial Accounting)	3	1	0	40	60	100	4	4
	BBA-303	Human Resource Management 2	3	2	0	40	60	100	5	5
	BBA-304	Business Maths & Stats 2 (Mathematical Statistics)	4	1	0	40	60	100	5	5
	BBA-305	Corporate Communication	3	1	0	40	60	100	4	5
	BBA-306	Business Taxation [Elective 1]	2	1	0	40	60	100	3	3
	BBA-307	Psychology [Elective 2]	2	1		40	60	100	3	3
		Total						700	29	30

Either Elective 1 or 2 can be opted



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Code	Name Of The Paper	Lectures	Tutorials	Practicals	MSE	ESE	SUB-TOTAL			
Semester IV	BBA-401	Strategic Management	3	2	0	40	60	100	5	5
	BBA-402	Production and Operations Management	3	1	0	40	60	100	4	4
	BBA-403	Operations Research and Logistics	3	2	0	40	60	100	5	5
	BBA-404	Project and Event Management	4	1	0	40	60	100	5	5
	BBA-405	Social & Marketing Research	3	1	0	40	60	100	4	5
	BBA-406	Entrepreneurship Development Programme [Elective 1]	2	1	0	40	60	100	3	3
	BBA-407	Business Ethics, Corporate Governance & Social Work [Elective 2]	2	1		40	60	100	3	3
		Total						700	29	30



BBA STRUCTURE (3rd Year)										
Theory			Period			Evaluation Scheme			Credit	Hours
Code	Name Of The Paper	Lectures	Tutorials	Practicals	MSE	ESE	SUB-TOTAL			
Semester V	BBA-501	Retail Management	3	2	0	40	60	100	5	5
	BBA-502	Indian Financial System	3	1	0	40	60	100	4	4
	BBA-503	Security Analysis and Portfolio Management	2	1	0	40	60	100	3	3
	BBA-504	E-Commerce	4	1	0	40	60	100	4	4
	BBA-505	O-J-T (4 months Internship)	NA	NA	NA	NA	200	200	10	NA
		Total						600	26	16

BBA STRUCTURE (3rd Year)										
Theory			Period			Evaluation Scheme			Credit	Hours
Code	Name Of The Paper	Lectures	Tutorials	Practicals	MSE	ESE	SUB-TOTAL			
Semester VI	BBA-601	Services Marketing	3	2	0	40	60	100	5	5
	BBA-602	International Finance	3	2	0	40	60	100	5	5
	BBA-603	Risk Management	3	1	0	40	60	100	4	4
	BBA-604	Business Law and Industrial Relations	3	1	0	40	60	100	4	4
	BBA-605	Management Thesis	NA	NA	NA	NA	200	200	8	NA
		Total						600	26	18